

Industry Circular



Internal Revenue Service

Alcohol and Tobacco Tax Division

Washington, D.C. 20224

July 3, 1968

Industry Circular No. 68-20

DISCLOSURE OF COLOR OF TABLE WINES ON APPLICATIONS FOR CERTIFICATES OF LABEL APPROVAL

Proprietors of Bonded Wine Cellars,
Tax Paid Wine Bottling Houses,
Importers of Wines and Wholesalers
Engaged in Relabeling Wines.

The purpose of this circular is to enlist your cooperation in furnishing information for the classification of table wines incidental to the processing of certificates of label approval.

BACKGROUND Refer to Industry Circular No. 68-17,
issued May 27, 1968.

COLOR OF WINE

As you are aware, the wine labeling regulations 27 CFR, Part 4, do not require the disclosure of the color of a wine on labels for table wine as long as such wine is otherwise properly designated. The numeric code, devised by industry for the description of all wines, classifies table wines as "Table Red and Rose" and "Table White". One cannot always determine, from an examination of the labels, whether a table wine is white, red or rose. If this office is to properly classify wines for purposes of numeric coding, we must ask you to help us by describing the color of the table wine in item 1(b) of Form 1649 (Rev. 6-68) if the color is not described on the label. This form will be amended to specifically require this information when it is next reprinted.

REQUEST

Pending the next revision of Form 1649, in those cases where the color of a table wine is not indicated on the label, it is requested that you indicate in item 1(b) on application Form 1649, the color of the table wine on which the labels will be used.

Harold A. Serr

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